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## PRESS RELEASE

For Immediate Release

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### NEW METAL-ERA PRESIDENT, TONY MALLINGER, TAKES THE REINS

Waukesha, WI—[Metal-Era, Inc.](http://www.metalera.com), the national leader in commercial roof edge and roof ventilation solutions, announces that Tony Mallinger has been promoted to President, effective immediately. Since 2001, Tony served as Metal-Era's Chief Operating Officer and Vice President of Sales.

Throughout his tenure at Metal-Era Tony has provided strategic direction to the company, focusing on providing the construction industry with the speed, protection, expertise and quality it needs from a manufacturer. He heads up the research and development committee with the goal of continuously improving product offerings to better fit customer needs. He has also helped guide Metal-Era's lean initiatives, which have helped cut costs that are passed onto the customer.

In his new role, Tony will oversee all of Metal-Era's business segments. He will provide leadership and direction to the company through strategic planning, new product development, effective operational and financial performance, customer and employee satisfaction and market growth.

"Tony is a great benefit to Metal-Era and its customers," says Gene Mallinger, Chief Executive Officer. "He tirelessly looks for ways to take the company to the next level and provide service to the industry. I look forward to seeing Tony in this new role and providing continued leadership to the company."

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Tony is a frequently requested speaker at seminars for the [Construction Specifications Institute](#) (CSI), the [American Institute of Architects](#) (AIA) and the [Roof Consultants Institute](#) (RCI). His most recent presentations include [“Understanding ANSI/SPRI ES-1”](#) and [“Principles of Commercial Roof Ventilation.”](#) He is also a member of the Single Ply Roofing Industry (SPRI) and serves on SPRI’s education task force.

For more information about Metal-Era visit [www.metalera.com](http://www.metalera.com), or call 800-558-2162.

#### **About Metal-Era, Inc.**

Celebrating over 30 years of unequalled service in the industry, Metal-Era provides a wide selection of [engineered roof edge systems](#) designed to meet the roofing industry’s strictest standards. In 2006 Metal-Era introduced an innovative line of [airflow products](#), to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit [www.metalera.com](http://www.metalera.com).

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