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PRESS RELEASE

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For Immediate Release

RONI BAKER & ASSOCIATES TO REPRESENT METAL-ERA

Waukesha, WI, August 10, 2007—Metal-Era Inc., the national leader of metal edge roofing systems, is proud to announce that Roni Baker & Associates is the official sales representative for Metal-Era's complete line of roof edge systems in Arizona and the Las Vegas area.

“We are very pleased to have someone with so many years experience in the industry representing Metal-Era. The southwest is the perfect region for a product like Metal-Era's. Our products are ANSI/SPRI ES-1 tested to comply with the International Building Code, which both the states of Arizona and Nevada have adopted,” said Tony Malligner, Chief Operations Officer.

Metal-Era will be exhibiting at the Reference Library trade show at the Arizona State AIA conference on Thursday, September 6, 2007. All architects and other design professionals are invited to visit Metal-Era and Roni Baker at booth number XXX. Product samples, updated product manuals and product literature will be available.

About Metal-Era, Inc.

For over 25 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards.

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In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

About Roni Baker & Associates

Roni Baker & Associates have been serving the architectural community as product representatives for XXX years. Their extensive expertise in working on a wide variety of projects has allowed them to serve as resource for architects and other design professionals who have come to trust and rely on them for sound recommendations.

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