



1600 Airport Road
Waukesha, WI 53188
P: 800-558-2162
F: 262-549-6009
www.metalera.com

PRESS RELEASE

For Immediate Release

Contact
Angela Arndt
800-558-2162
angela@metalera.com

NEW STANDARD FASCIA SIZES INCREASE VALUE

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, announces new standard face heights for Anchor-Tite Standard Fascia: Built-Up or Modified Version.

The fascia system is now offered in face heights of 5 ½”, 7” and 8 ½”, providing more coverage at no additional cost. The changes also allow for reduced lead times, with orders shipping next day when choosing an Express Color.

“We’re always looking for ways to add value for our customers,” says Chief Operating Officer, Tony Mallinger. “The ability to provide more coverage and decrease lead times made this a logical update to one of our most popular products.”

The new sizes are available immediately. More information can be obtained through Metal-Era’s website, www.metalera.com, or by calling 800-558-2162.

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About Metal-Era, Inc.

Since 1980, Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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