



1600 Airport Road  
Waukesha, WI 53188  
P: 800-558-2162  
F: 262-549-6009  
[www.metalera.com](http://www.metalera.com)

## PRESS RELEASE

**Contact:**

Angela Arndt  
800-558-2162  
[angela@metalera.com](mailto:angela@metalera.com)

**For Immediate Release**

### **NEW METAL-ERA PRODUCT LITERATURE**

Waukesha, WI—Metal-Era, Inc., the national leader of perimeter edge roofing systems, announces the release of four new sales brochures, Anchor-Tite Fascia Systems, Perma-Tite Fascia Systems, Coping Systems and Designer Series Roof Edge Systems.

The new sales brochures update the information found on the previous versions and provide detailed information on Metal-Era's various product offerings. A few of the updates include: Anchor-Tite HG Fascia; Express Colors and Lead Times and Perma-Tite Snap-on, Welded Arched Coping.

“I'm very happy with our new product literature. It does a great job of quickly giving the customer key product information and helps them ultimately choose the product that best fits their needs,” says Chief Operating Officer, Tony Mallinger. “It is important that these brochures were updated given all of the new product offerings and expanded features that we have released.”

The new sales literature can be downloaded from Metal-Era's website, [www.metalera.com](http://www.metalera.com), or call 800-650-6423 to receive a copy through the mail.

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**About Metal-Era, Inc.**

For over 25 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit [www.metalera.com](http://www.metalera.com).

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