



1600 Airport Road
Waukesha, WI 53188
P: 800-558-2162
F: 262-549-6009
www.metalera.com

PRESS RELEASE

For Immediate Release

Contact
Angela Arndt
800-558-2162
angela@metalera.com

NEW METAL-ERA 3-IN-1 PRODUCT MANUAL

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, announces the release of their new architectural product manual.

The new product manual updates the information found in previous versions and provides detailed information on Metal-Era's various product offerings. This new technical manual combines Metal-Era's three main product divisions - Roof Edge, Edge Systems One and Airflow Solutions into one convenient binder. In previous editions, these lines were found in separate binders. Other updates include:

- More detailed product information, including accessories
- Easy navigation and product organization
- New products, such as
 - Anchor-Tite HG Fascia
 - Perma-Tite Expansion Joint
 - Hi-Perf Truss Vent

"I'm very happy with our new product manual. It does a great job of giving the customer detailed product information and helps them ultimately choose the product that best fits their needs," says Chief Operating Officer, Tony Mallinger. "The binder itself is well-designed and it's shelf presence makes it easy for customers to find in their libraries."

- more -

The new product manual is available immediately and can be requested through Metal-Era's website, www.metalera.com, or by calling 800-558-2162.

About Metal-Era, Inc.

Since 1980, Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

###