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PRESS RELEASE

For Immediate Release

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METAL-ERA LAUNCHES RSS FEED

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, announces the launch of their new RSS feed.

The RSS feed will be used to keep the industry informed on the latest news and product developments. Users can subscribe by visiting Metal-Era's website, www.metalera.com.

“An RSS feed is a great way for customers and others to stay up-to-date on what's going on at Metal-Era,” says Tony Mallinger, Chief Operations Officer. “This is a wonderful addition to our website and will help us better communicate important information with the industry.”

For more information or to subscribe to Metal-Era's RSS feed, visit Metal-Era's website, www.metalera.com, or call 800-558-2162.

About Metal-Era, Inc.

Celebrating its 30th year of unequalled service in the industry, Metal-Era provides a wide selection of engineered roof edge and roof ventilation systems designed to meet the roofing industry's strictest standards. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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