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PRESS RELEASE

For Immediate Release

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METAL-ERA LAUNCHES HI-PERF TRUSS VENT

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, announces its newest addition to its popular Hi-Perf line of Airflow products: the Hi-Perf Truss Vent.

The Hi-Perf Truss Vent is ideal for conditions featuring exposed trusses. This unique system provides the specific ventilation needed for each individual project by allowing airflow in between the trusses. It is easy to install, reduces the need for field fabrication and is bug proof.

This two-component system features a 24 gauge galvanized mounting strap and a .040" aluminum perforated closure. It is available in four popular finishes: Bone White, Dark Bronze, Sandstone and Mill Finish. The Hi-Perf Truss Vent's all-metal construction makes for noncombustible system ideal for areas prone to wildfires.

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It guarantees the required intake airflow at the eave to help prevent heat buildup and moisture accumulation under the roof covering, thereby increasing the life of the roof. It is perfect for roof deck systems that utilize attic ventilation or other air space ventilation. The Hi-Perf Truss is engineered to meet the specific design requirements and truss spacing of each individual product.

“We discovered that customers frequently were unsure of how to properly ventilate roof systems with exposed trusses. Metal-Era decided to take up the challenge and our new Hi-Perf Truss Vent is the result,” says Tony Mallinger, Chief Operating Officer. “It has proved to be a tremendous asset to and a beneficial solution for design professionals.”

The Hi-Perf Truss Vent is the perfect accompaniment to Metal-Era’s Hi-Perf Vented Fascia and Ridge Vent lines, which provide intake venting at the eave and ridge. The Hi-Perf Truss Vent is available immediately. For more information visit Metal-Era’s website, www.metalera.com, or call 800-558-2162.

About Metal-Era, Inc.

For over 28 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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