



1600 Airport Road  
Waukesha, WI 53188  
P: 800-558-2162  
F: 800-770-3934  
[www.metalera.com/airflow](http://www.metalera.com/airflow)

## PRESS RELEASE

**Contact:**  
Angela Arndt  
800-558-2162  
[angela@metalera.com](mailto:angela@metalera.com)

**For Immediate Release**

### HI-PERF RIDGE VENT MAXIMIZES NET FREE AIR

Waukesha, WI, July 17, 2007— Metal-Era, Inc., the national leader of perimeter edge roofing systems and the manufacturer of the new and innovative Structeavent ventilation products, introduces the newest engineered solution to the Metal-Era Airflow product line, the Hi-Perf Ridge Vent.

The Hi-Perf Ridge Vent provides for proper venting at the ridge, which is critical for any roof design utilizing ventilation. Unlike other ridge vents, Hi-Perf is designed to accommodate individual venting requirements. Therefore, regardless of the amount of airspace underneath the roof covering, Hi-Perf is manufactured proportionately to provide the correct amount of net free vent air.

Hi-Perf's unique, all metal construction withstands heavy snow loads and will not compress under stress. The ridge vent is both weather and bug proof. Hi-Perf Ridge Vent has excellent

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water resistance properties and has passed water infiltration test TAS 100(A) and Miami-Dade approval is currently in progress.

“I am extremely excited about our Hi-Perf Ridge Vent,” says Tony Mallinger, Chief Operating Officer. “Residential buildings have long understood the importance of ridge ventilation; however, the options for commercial ridge venting are extremely limited and do not accommodate for varying airspaces or ventilation requirements. That is why the Hi-Perf Ridge Vent is so necessary.”

The Hi-Perf Ridge Vent accommodates both standing seam and shingled roofs and the low profile cover is available in .040", .050" and .063" aluminum and 24 gauge steel. It is engineered to allow for maximum design flexibility with no exposed fasteners and also allows for shingle attachment directly onto the ridge vent.

Slotted fastening holes are provided for proper thermal movement and correct fastener placement and spacing. The Hi-Perf Ridge Vent is manufactured in 12' lengths for quicker installation.

Hi-Perf is the perfect accompaniment to Metal-Era's Structeavent product line which provides intake venting at the eave. The Hi-Perf Ridge Vent is available immediately; for more

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information, visit [www.metalera.com/airflow](http://www.metalera.com/airflow) or call 800-558-2162.

**About Metal-Era, Inc.**

For over 25 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit [www.metalera.com](http://www.metalera.com).

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