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PRESS RELEASE

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For Immediate Release

ANCHOR-TITE HG FASCIA Fascia for Smaller Face Heights in Heavier Gauges

Waukesha, WI, August 10, 2007—Metal-Era Inc., the national leader of metal edge roofing systems, is proud to introduce the latest addition to its popular Anchor-Tite product line: Anchor-Tite HG Fascia.

To meet architectural and industry demand, Anchor-Tite HG's unique design allows fascia in smaller face heights to use heavier gauge (.050" and .063" aluminum) covers.

Anchor-Tite HG Fascia carries a Lifetime, 170 mph wind warranty at no additional charge. "The warranty is extremely important because it protects the most vulnerable area of the roof against failure from extreme wind up-lift pressures," said Tony Mallinger, Chief Operations Officer.

"As with our other products, we have done extensive testing on the HG to ensure long-lasting quality," says Mallinger. "Anchor-Tite HG is tested per the ANSI/SPRI ES-1 Standard, which is required by the International Building Code.

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Anchor-Tite HG also features the same labor saving benefits of the other Anchor-Tite products:

- Non-penetrating design that does not require stripping in or heat welding
- 12' lengths for less material handling
- Snap on design that does not require crimping
- Pre-drilled, slotted fastening holes from proper thermal movement and correct fastener placement

“I am extremely pleased that we’ve been able to create a system that is of the highest quality and will provide considerable savings in both the short-term with labor savings, and the long-term with warranty coverage,”

says Mallinger. For more information visit www.metalera.com or call 800-558-2162.

About Metal-Era, Inc.

For over 25 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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